

Marketing/Sales internship Global Campus

Looking for someone who:

- Is following a HBO or WO study related to marketing/sales
- Is capable of working independently and asks for help when something is unclear
- Likes to create content for our social media channels as well
- Has speaking and writing skills in English

What we offer:

- Fulltime internship (3 – 6 months)
- A good atmosphere and nice colleagues
- Everyday lunch
- Internship fee of €300,- per month
- Support from colleagues and opportunity to work on your own project

At Global Campus we make it easy to find academic expertise. Using state of the art AI-models to analyze academic publications, we help our customers to quickly find the right expertise. This is used by recruiters, funding agencies (to find people that can review applications) and by researchers in universities to scout for new collaboration partners and for new literature.

Global Campus is created by IDfuse, with currently a team of 6 of which 4 developers and 2 customer focused roles. Global Campus is the latest platform that we created at IDfuse and is live since early 2023. We value good mentorship, so there are regular check ins with your colleagues in the company to make sure everything is going according to plan, but also for you to ask questions.

There are a lot of activities where you can support the current marketing and/or sales efforts. Like targeting new prospects, creating content for our marketing efforts, designing marketing material, designing the landing page of the website, working on SEO, following up with prospects, keep up good relationships with existing customers. But there's also room for something you would like to learn or experience as long as there is a link with the aims we have for our marketing and sales processes.